



MONTENEGRO
MINISTRY OF SUSTAINABLE
DEVELOPMENT AND TOURISM



MONTENEGRO
MINISTRY OF CULTURE

In the framework of
Montenegrin Presidency of the Adriatic-Ionian Initiative

Round table „Tourism and Culture“

04th April 2019
Podgorica, Montenegro
Venue: Hotel Podgorica

08.45 - 09.00	Registration
09.00 - 09.15	Opening remarks <ul style="list-style-type: none"> • Mr. Ivan Ivanišević, Director-General, Directorate for Multilateral Relations, Ministry of Foreign Affairs, Montenegro • Mr. Aleksandar Dajković, Director-General, Directorate for Cultural Heritage, Ministry of Culture, Montenegro • Ms. Olivera Brajović, Director-General, Directorate for Competitiveness Development and Investments in Tourism, Ministry of Sustainable Development and Tourism, Montenegro
09.15 - 09.20	Introductory speech Ms. Blanka Belošević , Coordinator of EUSAIR Pillar 4, Ministry of Tourism, Republic of Croatia
09.30 - 11.00	PANEL 1: <i>„The interdependence of tourism and culture in the Adriatic Ionian region“</i> Moderator: Ms. Marina Miketić , Ministry of Sustainable Development and Tourism of Montenegro Topics and speakers: <ul style="list-style-type: none"> • <i>Cultural Tourism Development Program - Potentials and Obstacles</i> Mr. Ćazim Hodžić, Director-General, Directorate for Tourism Destination Development and Tourism Infrastructure, Ministry of Sustainable Development and Tourism, Montenegro • <i>The impact of digital technology on cultural tourism: advantages and disadvantages</i> Ms. Jelena Gavrilović, Senior Professional Associate for Tourism, Ministry of Trade and Tourism, Federation of Bosnia and Herzegovina Mr. Tomi Ilijaš, Arctur, Republic of Slovenia • <i>Story telling model in the interpretation of heritage along cultural and tourist routes</i> Ms. Morena Milevoj, Communications & Marketing Manager, Istrian Development Tourist Agency - ISTRA INSPIRIT, Republic of Croatia Ms. Manuela Hrvatin, Certified Heritage Interpreter, Croatia • <i>Socio-economic impacts of cultural tourism on local communities</i> Mr. Kyriakos G. Kotsoglou, Vice Governor for Administration & e-Government of the Region Of Crete, Republic of Greece Mr. Fotis Vlachos, Directorate of International Relations and EU, Ministry of Culture & Sports, Republic of Greece

	<ul style="list-style-type: none"> • <i>Improving tourism statistics at regional level on cultural tourism</i> Ms. Ives Vodanović Lukić, associate consultant, Institute for Tourism, Republic of Croatia
11.00 - 11.20	Coffee break
11.25 - 12.10	<p>PANEL 2: <i>“Cultural tourism in relation to UNESCO World Heritage Sites – Case study: Stećci - Medieval Tombstones”</i></p> <p>Moderator: Milica Nikolić, member of the International Steering Committee for medieval tombstones and Secretary-General of the National Commission for UNESCO of Montenegro</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Ms. Milica Martić, Ethnologist, Head of the Department for the Development of Cultural Heritage Activities, Ministry of Culture, Montenegro • Mr. Mirzah Fočo, Architect Conservator, Executive Officer in the Commission for the Preservation of National Monuments of Bosnia and Herzegovina, Federation of Bosnia and Herzegovina • Ms. Maja Đorđević, Archaeologist Conservator, Republic Institute for the Protection of Cultural Monuments, Republic of Serbia
12.15 - 12.25	<p>Closing remarks</p> <ul style="list-style-type: none"> • Ms. Olivera Brajović, Director-General, Directorate for Competitiveness Development and Investments in Tourism, Ministry of Sustainable Development and Tourism, Montenegro